

SOCIÉTÉ GÉNÉRALE

FINAL TERMS DATED 9 NOVEMBER 2017

Issue of EUR 750,000,000 Senior Non-Preferred Fixed Rate Notes due 2028 (the Notes)

under the €50,000,000,000 Euro Medium Term Note – Paris Registered Programme (the Programme)

Series no.: PA 72 / 17-11

Tranche no.: 1

Issue Price: 99.256 per cent.

Société Générale Corporate & Investment Banking (the Sole Bookrunner)

Société Générale Bank & Trust (the Lead Manager)

ING Bank N.V. Belgian Branch Banco Santander, S.A. Coöperatieve Rabobank U.A. UniCredit Bank AG (the Joint Lead Managers)

DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main Norddeutsche Landesbank – Girozentrale – (the Co-Lead Managers and, together with the Lead Manager and Joint Lead Managers, the Managers)

PART A - CONTRACTUAL TERMS

The Notes have not been, and will not be, registered under the U.S. Securities Act of 1933, as amended (the **Securities Act**), or with any securities regulatory authority of any state or other jurisdiction of the United States and may not be offered or sold within the United States or for the account or benefit of U.S. Persons (as defined in Regulation S under the Securities Act), except in certain transactions exempt from the registration requirements of the Securities Act. For a description of certain restrictions on offers and sales of Notes, see section headed "Subscription and Sale" in the Base Prospectus.

Terms used herein shall be deemed to be defined as such for the purposes of the conditions (the **Conditions**) set forth under the heading "*Terms and Conditions of the English Law Notes*" in the base prospectus dated 9 January 2017 which received *visa* no.17-008 on 9 January 2017 from the *Autorité des marchés financiers* (the **AMF**), as supplemented by the supplements dated 13 February 2017, 10 March 2017, 10 May 2017, 8 August 2017 and 7 November 2017 which received *visa* no. 17-057, 17-091, 17-191, 17-438 and 17-575 from the AMF on 13 February 2017, 10 March 2017, 10 May 2017, 8 August 2017 and 7 November 2017, respectively (together, the **Base Prospectus**), which together constitute a base prospectus for the purposes of Directive 2003/71/EC of the European Parliament and of the Council dated 4 November 2003 on the prospectus to be published when securities are offered to the public or admitted to trading, as amended (the **Prospectus Directive**).

This document constitutes the final terms of the Notes (the **Final Terms**) described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. Copies of the Base Prospectus and these Final Terms are available for inspection and obtainable, upon request and free of charge, during usual business hours on any weekday from the head office of the Issuer and the specified offices of the Paying Agents. So long as Notes are outstanding, those documents will also be available on the websites of the AMF (www.amf-france.org) and of the Issuer (http://prospectus.socgen.com).

1. (i) Series Number: 72

(ii) Tranche Number: 1

2. Specified Currency: Euro (**EUR**)

3. Aggregate Nominal Amount:

(i) Series: EUR 750,000,000

(ii) Tranche: EUR 750,000,000

4. Issue Price: 99.256 per cent. of the Aggregate Nominal

Amount of the Tranche

5. (i) Specified Denomination: EUR 100,000

(ii) Calculation Amount: EUR 100,000

6. (i) Issue Date and Interest 13 November 2017

Commencement Date:

7. Maturity Date: 13 January 2028

8. Interest Basis: 1.375 per cent. Fixed Rate

(further particulars specified below)

9. Redemption/Payment Basis: Subject to any purchase and cancellation or early

redemption, the Notes will be redeemed on the Maturity Date at 100 per cent. of their nominal

amount

(further particulars specified below)

10. Change of Interest Basis: Not Applicable

11. Put/Call Options: Not Applicable

12. (i) Status: Senior Non-Preferred Notes pursuant to Article

L. 613-30-3-I-4° of the French Code Monétaire et

Financier

(ii) Date of corporate authorisations

for issue of the Notes:

Resolution of the Board of Directors dated 8 February 2017 and decision of the Issuer dated

9 November 2017.

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

13. Fixed Rate Note Provisions Applicable

(i) Rate of Interest: 1.375 per cent. per annum payable annually on

each Interest Payment Date in arrear

(ii) Interest Payment Date: Applicable

13 January in each year adjusted in accordance with the Business Day Convention specified

below.

There will be a first long coupon from, and including, the Issue Date to, but excluding, the first Interest Payment Date falling on 13 January 2019.

(iii) Business Day Convention: Following Business Day Convention (unadjusted)

(iv) Additional Business Centres: Not Applicable

(v) Fixed Coupon Amount: EUR 1,375 per Note of EUR 100,000 Specified

Denomination payable on each Interest Payment Date other than the first Interest Payment Date.

(vi) Day Count Fraction: Actual/Actual (ICMA)

(vii) Broken Amount(s): EUR 1,604.80 per Note of EUR 100,000 Specified

Denomination payable on the first Interest

Payment Date falling on 13 January 2019.

(viii) Resettable Notes Not Applicable

(ix) **Determination Date:** 13 January in each year

14. **Floating Rate Note Provisions** Not Applicable

15. **Zero Coupon Note Provisions** Not Applicable

PROVISIONS RELATING TO REDEMPTION

16. Redemption at the option of the Issuer: Not Applicable

17. Redemption at the option of the Not Applicable

Noteholders:

18. EUR 100,000 per Note of EUR 100,000 Specified Final Redemption Amount:

Denomination

19. Early Redemption Amount(s): EUR 100,000 per Note of EUR 100,000 Specified

Denomination

GENERAL PROVISIONS APPLICABLE TO THE NOTES

20. Form of Notes:

> (i) Form: Temporary Global Note exchangeable for a

> > Permanent Global Note which is exchangeable for Definitive Bearer Notes only upon an Exchange

Event

New Global Note: (ii) Yes

21. Additional Financial Centre for the

purposes of Condition 5(h) of the Terms and Conditions of the English Law

Notes:

Not Applicable

22. Talons for further Coupons to be

attached to Definitive Bearer Notes:

Not Applicable

Same Day Delivery

23. Redenomination applicable: Not Applicable

24. Consolidation applicable: Not Applicable

25. Clearing System Delivery Period

(Condition 13 of the Terms and Conditions of the English Law Notes

(Notices)):

26. Governing law: The Notes and the Coupons and any non-

4 EMEA 113517917

contractual obligations arising out of or in connection with the Notes and the Coupons will be governed by, and shall be construed in accordance with, English law, except for Condition 3 (Status of the Notes) which shall be governed by, and construed in accordance with, French law

PURPOSE OF FINAL TERMS

These Final Terms comprise the final terms required for the issue of the Notes and admission to trading on Euronext Paris by Société Générale pursuant to its €50,000,000,000 Euro Medium Term Note - Paris Registered Programme for which purpose they are hereby submitted.

RESPONSIBILITY

The Issuer accepts responsibility for the information contained in these Final Terms prepared in relation to Series 72, Tranche 1.

Signed on behalf of the Issuer:

By:

Duly authorised

PART B - OTHER INFORMATION

1. LISTING AND ADMISSION TO TRADING

(i) Listing: Application has been made for the Notes to be

listed on Euronext Paris with effect from the Issue

Date.

(ii) Admission to trading: Application has been made for the Notes to be

admitted to trading on Euronext Paris with effect

from the Issue Date.

There can be no assurance that the listing and trading of the Notes will be approved with effect on

the Issue Date or at all.

2. RATINGS

Ratings: The Notes to be issued are expected to be rated:

Standard and Poor's Ratings Services: BBB+ Moody's Investors Service Ltd.: Baa3 Fitch Ratings: A

The Credit ratings referred to above have been issued by Standard and Poor's Ratings Services, Moody's Investors Service Ltd. and Fitch Ratings, each of which is established in the European Union and is registered under Regulation (EC) No. 1060/2009 of the European Parliament and of the Council dated 16 September 2009 on credit rating agencies, as amended (the **CRA Regulation**) and, as of the date hereof, appears on the list of credit rating agencies published on the website of the European Securities and Markets Authority (www.esma.europa.eu) in accordance with the

CRA Regulation.

3. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save for any fees payable to the Managers, so far as the Issuer is aware, no person involved in the issue of the Notes has an interest material to the offer.

4. ESTIMATED TOTAL EXPENSES

Estimated total expenses: EUR 13,200 (including the AMF fees)

5. YIELD

Indication of yield: Applicable

1.454 per cent. per annum.

The yield is calculated at the Issue Date and is not an indication of any future yield.

6. OPERATIONAL INFORMATION

(i) ISIN: XS1718316281

(ii) Common Code: 171831628

(iii) Any clearing system(s) other than Euroclear Bank S.A./N.V., Clearstream Banking, S.A. or Euroclear France, SIX Swiss Exchange and the relevant identification number(s):

Not Applicable

(iv) Delivery: Delivery against payment

(v) Names and addresses of Additional Paying Agent(s) (if any): Not Applicable

(vi) Name and address of Swiss Paying Agent:

Not Applicable

(vii) Intended to be held in a manner which would allow Eurosystem eligibility:

Yes

Note that the designation "yes" simply means that the Notes are intended upon issue to be deposited with one of the ICSDs as common safekeeper and does not necessarily mean that the Notes will be recognised as eligible collateral for Eurosystem monetary policy and intra-day credit operations by the Eurosystem either upon issue or at any or all times during their life. Such recognition will depend upon satisfaction of the Eurosystem eligibility criteria.

7. DISTRIBUTION

(i) Method of distribution: Syndicated

(ii) If syndicated:

(a) Names of the Managers: Sole Bookrunner

Société Générale Corporate & Investment Banking

Lead Manager

Société Générale Bank & Trust

Joint Lead Managers

ING Bank N.V. Belgian Branch Banco Santander, S.A. Coöperatieve Rabobank U.A. UniCredit Bank AG

Co-Lead Managers (together with the Lead Manager and the Joint Lead Managers, the **Managers**)

DZ BANK AG Deutsche Zentral-Genossenschaftsbank, Frankfurt am Main Norddeutsche Landesbank – Girozentrale –

(b) Date of Subscription Agreement:

9 November 2017

(c) Stabilising Manager (if any):

Société Générale on behalf of Société Générale

Bank & Trust

(iii) If non-syndicated, name of the relevant Dealer:

Not Applicable

(iv) U.S. selling restrictions:

Regulation S compliance category 2 TEFRA D

(v) Additional selling restrictions:

Not Applicable